

# Submission Guide

***FRAME***  
***AWARDS***  
***2024***

Before embarking on the FRAME Awards submission process, this document serves as your comprehensive guide, ensuring that you are equipped with all essential information and materials. Covering a range of crucial aspects, this document clarifies the submission eligibility criteria, outlines the specific criteria for submitting, and explains the distinctions between the Winner of the Month and Winner of the Year awards, each accompanied by unique benefits. Furthermore, you will find the award categories and key dates and pricing details.

## Pricing

<b>Early Bird</b>	1 November 2023 - 22 November 2022	<b>€175</b>
<b>Regular Submission</b>	16 November 2022 – 17 April 2024	<b>€275</b>
<b>Late Submission</b>	18 April 2023 – 8 May 2023	<b>€375</b>

## Eligibility

- ✓ **We welcome submissions for spaces that have been fully realized after 1 January, 2022.** This spans a broad spectrum, ranging from conventional interior designs to concepts that incorporate digitally enhanced, location-specific indoor experiences. Whether your work represents a traditional interior space or pushes the boundaries with innovative digital elements, the FRAME awards invites you to share your **built** creations.

We welcome realized product designs, including objects such as furniture, lighting, finishes, and interior accessories.

- ✓ We do not accept submissions such as urban interventions, architectural projects, architectural façades, and digital spaces. Our focus is on realized interiors and spatial designs that provide tangible, immersive experiences within physical environments. While we value innovative concepts in various domains, the FRAME Awards specifically highlights the impact and creativity of interior and spatial and product design.
- ✓ Projects that only exist in the digital/virtual realm and have not been realized are not eligible for submission.
- ✓ Spaces and products that were nominated in the FRAME Awards 2022 and 2023 are not eligible for re-submission in the same

awards category. However, a space/product previously nominated in an awards category may be submitted in a different category.

- ✓ To ensure your submission is considered, please upload a minimum of 10 images during the submission process.

## Process

Payment is required to confirm submission of your entry. Submission entries may not be changed, edited, retracted, or reassigned to another award category once payment has been made.

**FRAME reserves the right to reassign a project to a more suitable category if it is determined that the submitted category is not the right fit.**

If you are submitting one space or product in multiple award categories, each additional entry incurs an additional submission fee, even though the inputted text and images can be duplicated for ease of submission. Multiple entries may be submitted with a single payment transaction.

If your billing address is in an EU country other than the Netherlands, you will be charged VAT unless you provide a valid EU VAT number. If your billing address is in the Netherlands, you will be charged with VAT. If your billing address is outside the EU, you are exempt from VAT. Payment can only be made via credit card, iDEAL, Google Pay and SEPA Debit.

**Once payment has been completed, you will find your invoice in your frameweb.com account under Settings > Shipping and Billing. Additionally, you will receive a confirmation email indicating the successful submission of your entry. Please allow a few minutes for this email to arrive.**

## Criteria

During the submission process, you will need to indicate how your space or product addresses the following four criteria:

- ✓ **Innovation** Does the space or product introduce a new concept within its sector?
- ✓ **Creativity** Is the design of the space or product original and inventive?
- ✓ **Functionality** Is the space or product designed with a focus on human needs and experiences?
- ✓ **Sustainability** Does the design of the space or product contribute to social, economic, and environmental wellbeing?

All these criteria hold equal weight. The final score of a submission is determined by the average score across each of these measurements.

It's crucial to clearly demonstrate how your work aligns with these criteria. Your explanation will significantly influence the jury's voting and deliberation process. While you are welcome to submit a space or product without directly addressing these criteria, please note that failing to do so might impact your chances during the judging phase.

## Winner of the month award

A diverse jury panel of industry stakeholders will vote monthly for one Winner of the Month as well as four Honourable Mentions, regardless of category. Each month the jury will consist of 15 people. It will be renewed monthly, to include as many as possible stakeholders. The evaluation process will take place online, showing the jury's scores for each submitted space or product to offer full transparency.

After submitted spaces or products have been approved by the FRAME team, they will be published on the homepage of frameweb.

com and the jury will get the opportunity to vote. On the first weekday of the next month the highest scoring space or product, regardless of category, will receive the Winner of the Month award. Four runners-up will receive a certificate stating that the space/product received an Honourable Mention.

Winners of the month will appear in individual videos for winning projects, produced by FRAME. This includes sharing insights about the project's brief, design concept, key challenges, noteworthy features, and valuable takeaways.

To facilitate this, we will kindly ask Monthly winners to provide:

- ✓ High-quality project images
- ✓ Detailed plans
- ✓ Relevant videos
- ✓ A recording addressing the topics mentioned above

Furthermore, the selected Winner of the Month will receive additional recognition and benefits, including a dedicated winner article, exclusive winner assets for wider promotion, feature in a video article, a mention in our newsletter, and cross-promotion across FRAME's social media platforms.

## Winner of the year award

At the end of the submission period, the five highest-scoring submissions in each sub-category will be automatically shortlisted for the FRAME Awards 2024. The grand jury consisting of representatives from previous jury panels will deliberate and choose the winning submissions. Yearly winners will get mentioned in an Awards Ceremony, appear in FRAME magazine, dedicated frameweb.com articles, our social media and newsletters and will receive their very own FRAME Awards trophy.

# Award Categories

The FRAME Awards cover the entire spectrum of interiors, spatial and product design, as well as the people behind them.

An interior or a space must have been completed and opened to its intended audience after 1 January 2022 to be eligible for submission.

The logo for Spatial Awards features a dark brown background on the left and a bright yellow, angular shape on the right. The text 'Spatial Awards' is written in a large, black, serif font, centered over the yellow shape.

# Spatial Awards

## RETAIL

**Single-Brand Store** Retail stores representing only one brand: flagships, brand stores, shop-in-shops, hair salons, nail studios, bakeries, ice-cream parlours, showrooms and sales centers

**Multi-Brand Store** Retail stores representing more than one brand: department stores, bookstores, supermarkets, boutiques

**Pop-Up Store** Temporary (maximum intended lifespan of one year) single- and multi-brand retail stores

**Window Display** Temporary installations and displays in retail store windows

## HOSPITALITY

**Bar** Bars designed to serve drinks and small dishes, including nightclubs – either stand-alone spaces or establishments that are part of a bigger venue, such as a hotel

**Restaurant** Restaurants may be either stand-alone or part of a bigger venue, such as a hotel Hotel Hotels and resorts for business or leisure

**Entertainment Venue** Interior spaces designed primarily for entertainment, games and performances, including arcades, cinemas and theatres

**Health Club** Interior spaces dedicated to physical exercise and wellbeing, such as sports centres, yoga studios, spas and gyms

## WORK

**Co-Working Space** Workspaces designed to be shared between several companies or individual entrepreneurs

**Small Office** Workspaces of 2,000 m<sup>2</sup> or less

**Large Office** Workspaces larger than 2,000 m<sup>2</sup>

## INSTITUTIONS

**Learning Space** Interior spaces aimed at education, such as nurseries, schools, academies and universities

**Healthcare Centre** Interior spaces dedicated to healthcare services and patient psychological and physical wellbeing, such as hospitals, clinics and dental practices

**Governmental Interior** Governmental interior spaces, such as city halls, libraries, courts of justice, embassies and prisons

**Cultural Space** Interior spaces dedicated to cultural rituals and pursuits, such as galleries, museums, religious institutions and performance spaces

## LIVING

**Small Apartment** Residential interiors of 80 m<sup>2</sup> or less. The judging focuses on the interior design of the residence, not the building itself

**Large Apartment** Residential interiors larger than 80 m<sup>2</sup>. The judging focuses on the interior design of the residence, not the building itself

**House** Urban houses or townhouses occupied by a single household. The judging focuses on the interior design of the residence, not the building itself

**Co-Living Complex** Apartment blocks or housing estates designed for shared living. The judging focuses on the community concept of the residence

## SHOWS

**Trade-Fair Stand** Temporary booths and structures dedicated to showcasing brands, products or services at trade fairs

**Exhibition** Temporary and permanent commercial or cultural showcases for museums, galleries or companies

**Set Design** Temporary installations staging fashion shows and performances such as films, concerts or theatre plays



# Executional Awards

## EXECUTIONAL AWARDS

**Colour** Interiors and spatial designs that utilize colour in new and innovative ways. Only the project's relationship to the colour scheme will be considered in judging

**Light** Interiors and spatial designs that deploy light in a substantive and innovative manner. Only the use of light and its effects will be considered in judging

**Material** Interiors and spatial designs that utilize one or more materials (e.g. wood, plastic, concrete) in an innovative and specific way. Only the use of material and its effects will be considered in judging



# Product Awards

## PRODUCT AWARDS

A **product** design must have been released to its intended audience after **1 January 2022** to be eligible for submission.

**Furniture** Indoor and outdoor furniture pieces from designers and manufacturers, including but not limited to chairs, sofas and tables for home and office.

**Lighting** Objects in luminaire design, including but not limited to pendant and wall lamps, as well as table and floor lights, for both the contract and consumer markets.

**Finishes** Surfacing designs for flooring, walls and furniture, including but not limited to tiles, carpeting, upholstery fabric and rugs, as well as wallpaper and laminate.

**Accessories** Products providing a finishing touch to spatial designs, including but not limited to screens, switches and sockets, as well as planters, cushions and room decorations.



# Honorary Awards

## HONORARY AWARDS

Designers, architects, creative studios and companies may enter themselves for the Designer of the Year, Emerging Designer of the Year, and Client of the Year award categories. Submissions are not open for the Lifetime Achievement Award.

**Designer** Studios, companies or individuals that have designed and completed four or more interiors after 1 January 2022 in least two of the following categories: retail, hospitality, work, institutions, shows and residences. These interiors should demonstrate consistent quality, innovation and contributions to design culture

**Emerging Designer** [Only for studios that were founded after 1 January, 2018]. Studios, companies or individuals that have designed and completed four or more interiors after 1 January 2022 in least two of the following categories: retail, hospitality, work, institutions, shows and residences, and that have completed their first interior project no earlier than 1 January 2018. These interiors should demonstrate consistent quality, innovation and contributions to design culture

**Client** Brands, companies or individuals that have commissioned four or more interiors that have contributed to the rethinking of a genre and that demonstrate consistent quality, innovation and contributions to design culture. These interiors must have been completed after 1 January 2022.

**Lifetime Achievement** Award There are no open submissions for this category. FRAME selects and nominates an individual whose breadth and scope of work over their lifetime has demonstrated spatial innovation

# Submission Process Checklist

## AWARD CATEGORY

- **Select a category** Choose the appropriate Awards category for your space/product based on the list provided above.
- **Submit to multiple categories** once you have filled out all the space/product information, and these will be considered and charged as separate entries. If you are unsure about the appropriate category for your space/product, contact awards@frameweb.com.

## SPACE INFORMATION

- **Project name** A short name that includes the type of space and the location city. For example, 'Greta Flagship Store Berlin'.
- **Designed by** The main studio, company or individual responsible for the design relevant to the submission. For example, the architects of the building may not be relevant if the submission is for Window Display of the Year. You can provide additional credits at the end of the submission.
- **Client** The name of the client if relevant.
- **Space description** Describe your space with a focus on the four judging criteria; creativity, innovation, functionality and sustainability. Space description should be a minimum of 2000 and a maximum of 3000 characters with spaces.
- **Make clear how your project addresses our judging criteria**
- **Floor area in m2**
- **Year of completion** Only spaces completed and opened for the first time to the intended audience after 1 January 2022 are eligible for submission.
- **Location of the space** Our digital submission form includes a Google Maps search tool. Please ensure that the street address of your project is correct

## IMAGES/VIDEO

Images to be uploaded with credits and captions. Please upload a minimum of 5 and maximum of 15 images. You are allowed to upload a maximum of 2 rendered images of the project. The rest of the images have to be of the realized space. It is advised to include technical drawings. Uploading a floor plan is mandatory for projects. We recommend that the first image be one that best showcases your space and that is in landscape orientation. Captions to describe each individual image are required. Please include photo credits if applicable. The maximum image file size is 15 MB.

- **Video link (optional):** You may include a Vimeo or YouTube link to showcase your space. Please ensure that the video is not 'private' and does not require a password to view

## PRODUCT INFORMATION

- **Product name** A short name that includes the name of the product
- **Designed by** The main studio, company or individual responsible for the design relevant to the submission. Client The name of the client if relevant
- **Year of completion** Only products completed after 1 January 2022 are eligible for submission
- **Product description** Describe your product with a focus on the four judging criteria; creativity, innovation, functionality and sustainability. Product description should be a minimum of 2000 and a maximum of 3000 characters with spaces
- **Make clear how your product addresses our judging criteria**
- **Dimension** The product's dimensions in cm.
- **Material** The product's material/s
- **Budget** The production costs of making the product

# Submission Process Checklist

## IMAGES/VIDEO

Images to be uploaded with credits and captions. Please upload a minimum of 5 and maximum of 15 images. It is advised to include technical drawings. We recommend that the first image be one that best showcases your product and that is in landscape orientation. Captions to describe each individual image are required. Please include photo credits if applicable. The maximum image file size is 15 MB.

- **Video link (optional):** You may include a Vimeo or YouTube link to showcase your product. Please ensure that the video is not 'private' and does not require a password to view.

## HONORARY SUBMISSIONS

- **Designer/studio** name A full name of the designer or studio.
- **Description** Please describe your practice with a focus on the four judging criteria; creativity, innovation, functionality and sustainability. Description should be a minimum of 2000 and a maximum of 3000 characters with spaces.
- **Established** A year the practice was established.
- **Location** A city and country your practice is based in.
- **Spaces/products** to be uploaded with descriptions, images and credits.
- **Please upload 4 projects your practice completed after 1 January 2022.**

## PAYMENT

- Payment is required to confirm submission of your entry. If you are submitting one space/product in multiple categories, you must make a payment for each entry.



# Ready?

## Submit

[frameawards.com/submit](https://frameawards.com/submit)

## Questions

[awards@frameweb.com](mailto:awards@frameweb.com)

## Key Dates

<b>Submissions open</b>	1 November 2023
<b>Submissions close</b>	8 May 2024
<b>Monthly winner announcements</b>	November 2023 – August 2024
<b>Shortlist announcement</b>	12 September 2024
<b>Winners announcement</b>	17 October 2024