

**FRAME**

**AWARDS**

**2026**

**SUBMISSION**

**GUIDE**

Before starting your FRAME Awards submission, this guide is here to help you in every step of the way. It covers everything you need to know, from eligibility requirements and submission criteria to the differences between the Winner of the Month and Winner of the Year awards, each offering its own exciting benefits. You'll also find details about award categories, important dates, and pricing, making it easy to navigate the process with confidence.

## KEY DATES - SUBMISSION PHASE

<b>Early Bird</b>	08 January – 31 January 2026	<b>Fee</b> 195 Euros
<b>Regular Submission</b>	01 February – 30 April 2026	<b>Fee</b> 295 Euros
<b>Late Submission</b>	01 May – 31 May 2026	<b>Fee</b> 395 Euros

Submissions released on [frameweb.com/awards](https://frameweb.com/awards): 01 February – 26 August 2026

## **ANNOUNCEMENTS AND EVENTS**

### **Winner of the Month Announced**

First weekday of each month, March – September

### **Shortlist Announced**

September

### **Grand Jury Sessions**

September

### **Winners of the Year Announced & Awards Ceremony**

22 October

## ELIGIBILITY

- We welcome submissions for spaces completed after 1 January 2024. This includes a wide spectrum – from conventional interior designs to concepts that integrate digitally enhanced, site-specific indoor experiences. Whether your work reflects a traditional interior environment or pushes boundaries with innovative digital elements, the FRAME Awards invites you to share all your built creations.
- We welcome fully realized product designs, including items such as furniture, lighting, surface finishes, and sanitary installations.
- We do not accept submissions such as urban interventions, architectural or landscape projects, architectural façades, or digital spaces. Our focus is on realized interiors and spatial designs that offer tangible, immersive experiences in physical environments. While we value innovation across disciplines, the FRAME Awards specifically recognizes the impact and

creativity of interior, spatial, and product design. Projects that exist only in digital or virtual form and have not been realized are not eligible for submission.

- Spaces and products nominated in the FRAME Awards 2024 or 2025 are not eligible for re-submission in the same awards category. However, a space or product previously nominated in one category may be submitted in a different category.

## CRITERIA

During the submission process, you will need to indicate how your space or product addresses the following four criteria:

- **Innovation**  
Does the space or product introduce a new concept within its sector? Does it showcase originality and an inventive approach?
- **Form**  
Is the design of the space or product the best it could possibly be? Does its form support the intention and use of the space and product?
- **Functionality**  
Is the space or product designed with a focus on human needs and experiences?

- **Eco-Social Impact**

Does the design positively impact (the wellbeing of) people, communities, and the planet (by addressing social, economic, and environmental challenges)?

All these criteria hold equal weight. The final score of a submission is determined by the average score across each of these measurements.

It is crucial to clearly demonstrate how your work aligns with these criteria, as your explanation will significantly influence the jury's voting and deliberation process. While you may submit a space or product without directly addressing these points, please note that doing so may affect your chances during the judging phase.

## WINNER OF THE MONTH AWARD

Once a space or product is approved by the FRAME team, it will be published on the awards submission page on frameweb.com and opened for jury voting.

A diverse jury of industry stakeholders will vote monthly to select one Winner of the Month and four Honourable Mentions, regardless of category. Each month, a new panel of 10 jurors will evaluate submissions online, with full transparency through visible scoring and commenting.

On the first weekday of the following month, the highest-scoring submission becomes the Winner of the Month, and the next four receive Honourable Mentions.

### **Winners of the Month will receive:**

- A mention in an web article with the honourable mentions
- A dedicated web article about the winning project
- Exclusive winner assets for wider promotion
- A mention in our newsletter and cross-promotion across FRAME's social media channels

## WINNER OF THE YEAR AWARD

At the end of the submission period, the five highest-scoring submissions in each sub-category will be shortlisted. A grand jury, composed of representatives from the monthly panels, will then deliberate and select the Winners of the Year across all 31 categories.

### **Winners of the Year will receive:**

- Recognition at the Awards Ceremony
- A feature in FRAME Magazine
- Dedicated articles on frameweb.com
- A mention in our newsletter and cross-promotion across FRAME's social media channels
- A FRAME Awards trophy
- A free Digital & Print FRAME membership

## BADGES

Each project entry will be marked with a badge that aligns with a specific score range. This is to celebrate all entries and to give an 'at-a-glance' view of a project's score. Jury members' scores will range from a minimum of 6.0 to a maximum score of 10.0. Based on the current score, submissions will be marked with Bronze (6.0-6.9), Silver (7.0-7.9), Gold (8.0-8.9), and Platinum (9.0-10.0) badges. You will see these badges on the submission's thumbnail on the homepage and at the top of the submission's webpage. The badge colour will be final at the end of the scoring period.

## **AWARDS CATEGORIES**

The FRAME Awards cover the entire spectrum of interiors, spatial and product design, as well as the people behind them. A project must have been completed and released to its intended audience after 1 January 2024 to be eligible for submission.

**RETAIL**

- **Single-Brand Store\*** Retail stores representing only one brand: flagships, brand stores, shop-in-shops, hair salons, nail studios, bakeries, ice-cream parlours, showrooms and sales centers
- **Multi-Brand Store\*** Retail stores representing more than one brand: department stores, bookstores, supermarkets, boutiques
- **Pop-Up Store\*** Temporary (maximum intended lifespan of one year) single- and multi-brand retail stores
- **Showroom** Specialty retail spaces designed to showcase products – ranging from cars to furniture to materials – for inspiration and exploration. While sales may occur, the primary focus is on presenting brand identity and offering customers an opportunity to interact with products in-depth

\* Please note that food retail (e.g., supermarkets, bakeries, and similar establishments) is included in this category. However, if service and hospitality are central to your project, we recommend also reviewing our Hospitality category to ensure your submission is correctly categorized.

**HOSPITALITY**

- **Bar** Bars designed to serve drinks and small dishes, including nightclubs – either stand alone spaces or establishments that are part of a bigger venue, such as a hotel. Coffee/tea shops and cafes, designed with an option to host seated guests, are also included in this category
- **Restaurant** Restaurants may be either stand-alone or part of a bigger venue, such as a hotel. Food courts are also considered part of this sub category
- **Hotel** Hotels and resorts for business or leisure
- **Entertainment Venue** Interior spaces designed primarily for entertainment, games and performances, including arcades, cinemas and theatres
- **Wellness Space** Interior spaces dedicated to physical exercise and wellbeing, such as sports centres, yoga studios, spas and gyms

## WORK

- **Co-Working Space** Workspaces designed to be shared between several companies or individual entrepreneurs
- **Small Office** Workspaces of 2,000 m<sup>2</sup> or less
- **Large Office** Workspaces larger than 2,000 m<sup>2</sup>

## INSTITUTIONS

- **Learning Space** Interior spaces aimed at education, such as nurseries, schools, academies and universities
- **Healthcare Centre** Interior spaces dedicated to healthcare services and patient psychological and physical wellbeing, such as hospitals, clinics and dental practices
- **Governmental Interior** Governmental interior spaces, such as city halls, libraries, courts of justice, embassies and prisons
- **Cultural Space** Interior spaces dedicated to cultural rituals and pursuits, such as galleries, museums, religious institutions and performance spaces
- **Mobility Space** Mobility and transit spaces, including metro, bus, boat, and train stations; airport terminals and lounges; automotive charging or gas stations; and bike and car parking facilities

## LIVING

- **Small Apartment** Residential interiors of 80 m<sup>2</sup> or less. The judging focuses on the interior design of the residence, not the building itself
- **Large Apartment** Residential interiors larger than 80 m<sup>2</sup>. The judging focuses on the interior design of the residence, not the building itself
- **House** Houses or townhouses occupied by a single household. The judging focuses on the interior design of the residence, not the building itself
- **Co-Living Complex** Apartment blocks or housing estates designed for shared living, including multi/inter-generational living complexes, student housing and more. The judging focuses on the community concept of the residence

## SHOWS

- **Trade-Fair Stand** Temporary booths and structures dedicated to showcasing brands, products or services at trade fairs
- **Exhibition** Temporary and permanent commercial or cultural showcases for museums, galleries or companies
- **Set Design** Temporary installations staging fashion shows and performances such as films, concerts or theatre plays

## EXECUTIONAL AWARDS CATEGORIES

- **Colour** Interiors and spatial designs that utilize colour in new and innovative ways. Only the project's relationship to the colour scheme will be considered in judging
- **Light** Interiors and spatial designs that deploy light in a substantive and innovative manner. Only the use of light and its effects will be considered in judging
- **Material** Interiors and spatial designs that utilize one or more materials (e.g. wood, plastic, concrete) in an innovative and specific way. Only the use of material and its effects will be considered in judging

## PRODUCT AWARDS CATEGORIES

- **Furniture** Indoor and outdoor furniture pieces from designers and manufacturers, including but not limited to chairs, sofas and tables for home and office
- **Lighting** Objects in luminaire design, including but not limited to pendant and wall lamps, as well as table and floor lights, for both the contract and consumer markets
- **Finishes** Surfacing designs and materials for flooring, walls and furniture, including but not limited to tiles, carpeting, upholstery fabric and rugs, as well as wallpaper and laminate
- **Sanitary** Fixtures and furnishings for bathroom and kitchen spaces, including but not limited to taps and faucets, toilets, washbasins, baths and shower units

## HONORARY AWARDS CATEGORIES

- **Emerging Designer**
- **Designer**

Categories are not open for public submissions. Our editorial team will carefully select and nominate individuals and studios for these prestigious recognitions, ensuring that each recipient embodies excellence and innovation in design.

- **Lifetime Achievement Award**  
FRAME selects and nominates an individual whose breadth and scope of work over their lifetime has demonstrated spatial innovation.

# SUBMISSION PROCESS CHECKLIST

## AWARDS CATEGORY

- **Select a category:** Choose the category that best fits your space or product from the provided list. FRAME reserves the right to reassign a project to a more appropriate category if the original choice is not suitable.
- **Multiple Submissions:** You may submit the same space or product to multiple categories by completing the details once. Each category counts as a separate entry and will be charged accordingly.

**Need help?** If unsure about the right category, contact us at [awards@frameweb.com](mailto:awards@frameweb.com)

## SPACE INFORMATION

- **Project name:** Use a concise name including the space type and city (e.g., Greta Flagship Store Berlin).
- **Designed by:** Name the primary studio, company, or individual responsible for the design. Additional contributors can be credited at the end.
- **Client** Include the client's name, if applicable.
- **Space description:** Write 2,000–3,000 characters (including spaces), focusing on the judging criteria: form, innovation, functionality, and eco-social impact. Highlight how your project meets these standards.
- **Floor area:** Specify the size in m<sup>2</sup>.
- **Year of completion:** Only projects completed and opened after 1 January 2024 are eligible.
- **Location:** Provide the full address of the project using the Google Maps tool in our digital form.

**IMAGES/VIDEO**

- **Images:** Upload 5–15 images (maximum 15 MB each) with captions and photo credits. You may include up to 2 rendered images; the remaining images should show the completed space. A floor plan is mandatory, and technical drawings are recommended. The first image should be a landscape-oriented highlight of your project
- **Video (optional):** Provide a Vimeo or YouTube link to showcase your project. Ensure the video is set to public and does not require a password

**PRODUCT INFORMATION**

- **Product name:** Include a clear and concise name.
- **Designed by:** Name the primary studio, company, or individual responsible. Include the client's name, if applicable.
- **Year of completion:** Only products completed after 1 January 2043 are eligible.
- **Product description:** Write 2,000-3,000 characters, focusing on the criteria form, innovation, functionality, and eco-social impact. Explain how your product meets these criteria.
- **Dimensions:** Provide measurements in cm.
- **Materials:** List the materials used.
- **Budget:** State the production cost.

## PAYMENT

- **Submission fees** Payment is required to confirm your entry
- **Multiple categories** If submitting one space or product in multiple categories, a fee applies for each entry. Although text and images can be duplicated for convenience, each additional entry requires a separate fee. Multiple entries can be submitted in a single payment transaction
- **Entry changes** Once payment is made, submissions cannot be changed, edited, retracted, or reassigned to another award category
- **VAT and payment methods** If your billing address is in an EU country other than the Netherlands, VAT will be applied unless a valid EU VAT number is provided. Billing addresses in the Netherlands are charged VAT; addresses outside the EU are exempt. Payments can be made via credit card, iDEAL, Google Pay, or SEPA Debit
- **Invoices and confirmation** After payment, your invoice will be available in your frameweb.com account under **Settings > Shipping and Billing or Orders > Invoices**. You will also receive a confirmation email indicating successful submission.

**This streamlined checklist ensures you have all the information and materials necessary to submit successfully.**

- **SUBMIT**  
**[frameawards.com/submit](https://frameawards.com/submit)**
- **QUESTIONS**  
**[awards@frameweb.com](mailto:awards@frameweb.com)**